

BSD MEDICAL CORPORATION PRIVACY POLICY FOR CORPORATE WEBSITE

Last Updated August 14, 2006

BSD Medical Corporation ("BSD Medical") is committed to protecting your privacy. This Privacy Policy applies to personally identifiable information BSD Medical collects on its website located at www.bsdmc.com (the "Site") Your use of the BSD Medical Site is subject to this Privacy Policy and Terms of Use [insert link]. Please read this Privacy Policy carefully to understand how we treat information collected on this Site. This Privacy Policy may change from time to time, so please check back periodically.

INFORMATION WE COLLECT

Although a significant amount of the Site is available without registration, in order to take advantage of some of our Site's features, you will be asked to provide personal information. This personal information will be collected at various pages on the Site, such as the general registration page and pages that allow registration for various services including:

- email newsletters, whitepapers and information about our products and services
- other communication forums, such as bulletin boards

Personal information collected on these pages will include your first and last name, email address, **[other?]**, and other similar information. Providing this information is optional, but failure to do so in some cases will limit the services available to you. In addition, if you send us personal correspondence, such as emails or letters, or if other users or third parties send us correspondence about your activities or postings on the Site, we may collect such information about you.

BSD Medical's web servers automatically collect Site usage information from you when you visit the Site, such as IP addresses, browser types, operating systems, domain names, access times, and referring website addresses. Site usage information informs BSD Medical about how visitors use and navigate the Site. In addition, certain pages of the Site may use cookies to track and store your information for the purposes described in this Policy. Cookies are small files that are placed on your hard drive that assist BSD Medical in providing customized services and provide information which is targeted to your interests. This Site also offers certain features that are only available through the use of cookies. Most cookies are "session cookies," meaning that they are automatically deleted from your hard drive at the end of a session. You are always free to decline our cookies if your browser permits, although in that case you may not be able to use certain features on this Site.

Additionally, you may encounter cookies or other similar devices on certain pages of the Site that are placed by third parties. For example, if you view a web page created by a user, there may be a cookie placed within that web page. BSD Medical does not control the use of cookies by third parties. If you choose to post messages in our chat rooms or other message areas or leave feedback for other users, BSD Medical will collect the information you provide to us.

HOW WE USE YOUR INFORMATION

BSD Medical may combine the personally identifiable information you provide with other information about you that is available to it, including information from other sources. BSD

Medical does not rent, sell, or trade any personally identifiable information about you to any third party, but we may use your information to, among other things:

- provide newsletters, whitepapers and information about our products and services
- notify you of product upgrades, special offers, updated information, or other services
- deliver services, such as training
- respond to your inquiries
- compile anonymous, aggregated information that is useful to develop new features for our visitors, improve the content and navigation of the Site, analyze trends and statistics, and ensure our Site remains relevant to your needs
- monitor and improve online services
- personalize our products and services
- develop new products and services
- enforce BSD Medical's Terms of Use and otherwise prevent illegal or improper activity related to the Site
- notify you of changes to this Privacy Policy, or to other policies or terms that may affect you and your use of the Site
- create user/customer profiles

For the purposes described above, BSD Medical may share your information with its third party service providers, such as our website operators, marketing companies and, where appropriate, law enforcement authorities. BSD Medical aggregates (gathers up data across all user files) personally identifiable information and discloses such information in a non-personally identifiable manner to advertisers and other third parties for other marketing and promotional purposes. However, in these situations, BSD Medical does not disclose to these entities any information that could be used to identify you personally.

Third party recipients of your information are obligated (except where otherwise required by law enforcement authorities) to treat your personally identifiable information as set forth in this Privacy Policy. Only BSD Medical employees and employees of its independent contractors, third party service providers and affiliates with a need to know will have access to your information and only for the purposes identified above. BSD Medical may also disclose your information in connection with any merger or consolidation with, or sale of all or substantially all of its assets to a third party, provided that such third party agrees to comply with this Privacy Policy. In the event BSD Medical sells its assets, including its database, your personal information will be transferred to the purchaser.

SECURITY

Due to the existing regulatory environment, BSD Medical cannot ensure that your private communications and other personally identifiable information will never be disclosed in ways not otherwise described in this Privacy Policy. By way of example (without limiting the foregoing), BSD Medical may be forced to disclose information to the government or third parties under certain circumstances, third parties may unlawfully intercept or access transmissions or private communications, or users may abuse or misuse your information that they collect from this Site. Therefore, although BSD Medical uses industry standard practices to protect your privacy, BSD Medical does not promise, and you should not expect, that your personally identifiable information or private communications will always remain private.

Please note that your password is a component of the BSD Medical security system. As such, it is your responsibility to protect it. Do not share your password with any third parties. If your password has been compromised for any reason, you should notify BSD Medical immediately.

YOUR ABILITY TO CHOOSE

BSD Medical communicates with you to provide information about the company, products and services that you have requested. BSD Medical will also send you valuable information and offers related to BSD Medical products and services. You may always choose to not receive BSD Medical's marketing emails by following the instructions at the bottom of each email you receive from us.

REVIEW AND CORRECTION

BSD Medical tries to keep information about you accurate and current. If, however, you find errors or inaccuracies in your information, or if your contact information changes, please let BSD Medical know by sending an e-mail to info@bsdmc.com, and BSD Medical will update your information upon request.

CHANGES TO THIS PRIVACY POLICY

BSD Medical will update this Privacy Policy from time to time. When it does, BSD Medical will also revise the "last updated" date at the top of this Privacy Policy. For material changes to this Privacy Policy, BSD Medical will notify you by placing a prominent notice on the Site. BSD Medical will not materially alter the use of your personally identifiable information without contacting you directly and seeking your affirmative consent.

CONTACT INFORMATION

If you have any questions or comments about this Privacy Policy, please send BSD Medical an e-mail at info@bsdmc.com.

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